

News

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A Missionary in Tinsel Town

Enumclaw, WA—Steve Cha committed career suicide. And he did it willingly, by becoming a missionary on one of the world’s most dangerous mission fields: Hollywood.

“Christians need to start making a difference in the entertainment industry by evangelizing lost souls.” And that’s exactly what he did.

In his book, *Hollywood Mission: Possible* (WinePress Publishing, 2011), Cha recounts his three-year stint as a background actor (extra) in tinsel town. While working on the set of over a hundred film, television show, and commercial productions, Cha evangelized background artists, crew members, and even A-listers such as Brad Pitt, David Fincher, Tori Spelling, and James Woods. His book also includes evangelism stories of such celebrities like Steven Spielberg, Harrison Ford, and Dan Aykroyd.

“As an ambassador for Christ, I have been loved, hated, misunderstood, ignored, questioned, admired, and insulted,” Cha says.

But rejection is to be expected in evangelistic endeavors, he adds. Despite the hostility he faced from so-called “tolerant” entertainment industry professionals, Cha never wavered in his quest to boldly proclaim the gospel message. He is hopeful that more Christian evangelists will share their faith in Hollywood, bringing renewal that ultimately results in the production of God-glorifying media content.

Cha’s autobiography is an in-the-field missionary report of his work in Hollywood. He shares personal stories and the outcomes – both positive and negative – and provides firsthand insights into the spiritually bankrupt condition of the entertainment industry. The book is intended to inspire Christians—particularly those working in the entertainment industry or those seeking to enter it—to promote the gospel in their everyday lives.

“However insignificant we may feel, we each have the potential to make a difference by reaching out to seemingly ‘unreachable’ people,” Cha says. Celebrities are rarely exposed to the gospel in their work environment or within their circle of colleagues. “If we are willing to conquer our fears and are open to spontaneously evangelizing for the greater good of the kingdom, our efforts will prove fruitful.”

For more information, to request a review copy, or to schedule an interview, please contact Josiah Williams by phone at 360-802-9758, by email at josiah@winepresspublishing.com, or by fax at 360-802-9992. To purchase a copy of this book visit www.winepressbooks.com or call 877-421-7323.

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